

19-Mar-2014



With over sixty years of service to this area, the Kiwanis Club of Los Altos is committed to changing the world, one child and one community at a time.

**Rules and Application to Participate in the
67th Annual Los Altos Kiwanis Pet Parade
Saturday, May 17, 2014**

Applications Deadline is Tuesday, May 6, 2014

Click here for Application: <http://fs22.formsite.com/LAKC/PetParade/index.html>

The Kiwanis Club of Los Altos would like to express how much we appreciate your participation! Children and pets (and adults) come to celebrate this unique and engaging community event. Memories are made from this special day. The Kiwanis Pet Parade was founded in 1946 as a chance for children and their families from the Los Altos/Los Altos Hills community to parade their pets. **This is a parade by the children and for the children.** Parade space is limited, and therefore not all applications may be accepted. If necessary, priority will be determined based on relevance, timely submission and local nature. You are welcome to carry a banner with your group's name on it. **But no commercial, political or inappropriate messages will be allowed, nor is distribution of anything to the crowd allowed.**

Upon acceptance of your application, you will be notified of your parade assembly area. Please find your assembly area by 9:30 a.m. on the day of the parade. The parade will begin promptly at 10:00 a.m. and is usually over by 11:00 a.m.

People Safety The weather can be very hot on the day of the parade. Water, hats and sunscreen are highly recommended for people. Emergency/Lost/Found are at Kiwanis Headquarters located on First Street, across from Skip's Pizza. The Los Altos Police Department will be on duty. To avoid congestion, they have asked parade marchers to disperse immediately at the end of the parade at State and Main Streets by exiting right towards the North Plaza.

Pet Safety Please bring water and portable water bowls for your pets as the weather can be very warm. Extra care needs to be taken with older dogs, short-nosed dogs, and those with thick coats. Keep in mind that asphalt gets very hot and can burn your pet's paws. Pets can get sunburned too, and your pet may require sunscreen on its nose and ear tips. In hot weather your pet can suffer from heat exhaustion and heat stroke. These conditions are very serious. You should be aware of the signs of heat stress, which could include heavy panting, glazed eyes, a rapid pulse, unsteadiness, vomiting or a deep red or purple tongue. If your pet does become overheated, you need to immediately lower his body temperature. Move your pet into the shade and apply cool (not cold) water over his body to gradually lower its core body temperature. Apply cold towels or ice packs to your pet's head, neck, and chest only. Let your pet drink small amounts of water or lick ice cubes. Most importantly, get your pet to a veterinarian immediately. For more information, please see: <http://www.asPCA.org/pet-care/pet-care-tips/hot-weather-tips.aspx>

The Police Department is adamant that pet owners **must** pick up their pet's "refuse" before, during and after the parade. Bring the necessary disposable bags and use them.

The Los Altos Kiwanis Pet Parade is a city sponsored Heritage event.

Please note the following guidelines:

- There is to be NO solicitation of any kind, profit or non-profit. This includes give aways, freebies, flyers, etc.
- No sale of any product is to be made, even for non-profit.

In order to maintain our Heritage Status, all participants must abide by these rules and previously stated regulations.

By registering online, said representative of the applying group is solely responsible for managing participants of his/her group in regards to rules and regulations of the Los Altos Kiwanis Pet Parade.

Any breach of the agreed upon rules and regulations on the day of the parade will result in IMMEDIATE TERMINATION FROM THE PARADE, as well as suspension for future participation, upon further review.

It is our sincere hope that you, your children and their pets enjoy the **Los Altos Kiwanis Pet Parade!**